

LIGHTS CAMERA FASHION!



Dear Potential Partner,

This coming March, Carbondale Arts will present the Green is the New Black Fashion Extravaganza. The theme is *Fabulation: A Wild Romp Through the Future*. We could not be more excited to host this event again, full of local performance art, inspiring sustainable fashion, multimedia storytelling, and so much more.

But it isn't just fun and entertaining. It's about raising money to support the arts in Carbondale and bringing our community together!

Green is the New Black has sold out eleven out of twelve years. We expect this show to sell out as well — at 600 seated tickets, plus standing room each night. Local and national designers and artists come together to create a dynamic and thought-provoking event featuring fashion that sparks the imagination and is created from recycled and/or sustainable materials. These creations, intertwined with dance and multimedia artistry, attract an audience from throughout the Roaring Fork Valley and beyond.

Participation as a partner puts your name in front of thousands of people, as well as showcasing your business year-round at other events such as the beloved Carbondale Mountain Fair. It connects you with the important messages of sustainability, creativity, and community.

Proceeds from the show will directly benefit Carbondale Arts' outreach programs, which include the Rosybelles Mobile Maker Bus, youth scholarships, Día de los Muertos and other Creative District programs.

We invite you, or your company, to be part of this premier Valley event in the heart of the Carbondale Creative District by joining us as a sponsor. We welcome the opportunity to meet with you to further discuss the details — sponsorship package options enclosed.

For more information, please contact me at 970.963.1680 or jamie@carbondalearts.com

In gratitude for your consideration,

Jamie Abbott
Executive Director, Carbondale Arts

Strong partnerships between Carbondale Arts and companies are mutually beneficial.

A strategic and highly engaged partnership with Carbondale Arts, provides exposure that allows you to reach community leaders, corporations and families through on-going promotional opportunities.

It's a win-win way to enhance your company's image and double - maybe triple - the impact of your charitable contributions!

A LITTLE MORE ABOUT THE SHOW

2 NIGHTS **SELL OUT**
AT 600 tickets per night
+ standing room



the show program is inserted into
4000 local papers

coverage in social media,
radio & print reaches

50,000 PEOPLE

Get a taste, watch:



WHAT IT MEANS TO BE A SPONSOR



\$10,000+ associate producer

6 VIP Runway tickets to attend the fashion show on the night of the donor's choice; All the benefits of Red Carpet Partner with Carbondale Arts Community Sustainer Sponsorship designation; Backstage access for night of choice at Mountain Fair; Listed as Associate Producer of the show on all event advertising, materials, program & big screen; Prominent location of your logo or name on ALL Carbondale Arts materials, advertising and website ALL year long



\$5,000 red carpet partner

4 VIP Runway tickets for the night of the donor's choice; Personal shout-out on social media; Recognition on the "Big Screen" before & after the show; Recognition in the program; Listing on the Carbondale Arts website AND monthly newsletter year-round; Ability to include promotional materials in VIP runway gift bags; Carbondale Arts Community Sustainer sponsorship designation



\$2,500 runway partner

2 VIP Runway tickets to attend on the night of the donor's choice; Prominent location of your logo/name on materials & advertising related to the event; Mention on social media; Prominent recognition in the program AND the "Big Screen" before & after the show; Listing on the Carbondale Arts website AND monthly newsletter year-round; Ability to include promotional materials in VIP runway gift bags; Carbondale Arts Grand Curator sponsorship designation



\$1,000 catwalk partner

2 VIP tickets to attend the fashion show on the night of the donor's choice; Logo/name on event poster; Recognition on the "Big Screen" before & after the show; Recognition in the program; Listing on fashion show webpage; Ability to include promotional materials in VIP runway gift bags; Recognition in the monthly e-newsletter; Carbondale Arts Arts Lover sponsorship designation

\$500 donor

2 General Admission tickets to attend the fashion show on the night of the donor's choice; Recognition in the program; Listing on fashion show webpage; Ability to include promotional materials in VIP runway gift bags; Recognition in the monthly e-newsletter sent to over 3750 individuals representing local companies, families & community leaders; Carbondale Arts Musical Notes sponsorship designation

Feed the People

The Fashion Show includes over 100+ performers. Businesses can support the show through in-kind donations such dinner, drinks, or snacks for the cast and crew. Tickets, program, and newsletter recognition available.



Carbondale Arts is a 501 (c)(3) nonprofit organization. Donations above & beyond the value of goods received are tax deductible.