



Carbondale Arts presents
First Friday

SPONSORSHIP

Each month, in the heart of the Carbondale Creative District, a family-friendly community celebration takes place.

With a wide range of local arts, galleries, shopping, award-winning restaurants and spirits, live music, and entertainment these events add vitality to our historic downtown.

Main Street businesses open their doors with extended hours and special offerings; local businesses and organizations host booths, games, or activities. Locals and visitors alike generate community spirit on streets closed to traffic to create an expanded promenade feel.



Renee Ramge Courtesy of Carbondale Chamber



Lewis Cooper Courtesy of Carbondale Chamber

**Carbondale
Creative
District**

sponsorship levels + benefits

MONTHLY SUPPORTER

\$250

12 available

Monthly presenters are included in the newsletter, social.

- CA/CCD Newsletter: Bi-monthly newsletter (over 4,800 contacts with 50% open rate).
- Social Media: Monthly First Friday Post mention and collaborator (6,500+ followers between CCD and CA)

MONTHLY PRESENTER

\$750

12 available

Monthly presenters are included in the newsletter, social and print (if applicable) for the month they present and receive complementary booth space for that month. **all above +**

- FF Sopris Sun ad: 7 annual ads with with circulation of 3,500
- Booth space at First Friday Events for presenting months

ANNUAL PRESENTER

\$7,500

exclusive

An annual presenter is included on all promotional materials put out by Carbondale Arts between January and December related to First Friday.

all above +

- CA Banners: 4 banners (2xHWY 133, 4th and Main, Main and Snowmass) +20,000 vehicles/day
 - Event Signage (estimated 7,500 annual visitors)
 - Acknowledgment on the CA website
- Additionally, Annual supporters receive:
- 2 VIP passes to the Fashion Show
 - 2 Backstage Passes to Mountain Fair
 - Booth space at any First Friday Events

schedule at a glance

JAN 5 Community Ice Skating	FEB 2 45th Annual Valley Visual
MAR 1 Inter-dimensional Threads	APR 5 Spring into Wellness
MAY 3 Family Block Party	JUN 7 Art Around Town
JUL 5 Sopris Music Fest	AUG 2 Community Focus
SEP 6 Creative District Focus	OCT 4 Women (Im)Print + AiS Community Service Project
NOV 1 Día de Muertos	DEC 6 Light up Carbondale

sponsorship form

Annual Presenter \$7,500

Monthly Presenter \$750

Monthly Supporter \$250

if monthly, note months

Jan | Feb | Mar | Apr | May | Jun

Jul | Aug | Sep | Oct | Nov | Dec

Please email the commitment form to jamie@carbondalearts.com

OR send a copy of this form with your donation to:

Carbondale Arts 76s 4th Street, Carbondale CO 81623

Please make checks payable to Carbondale Arts

name _____

company _____

address _____

email _____

phone _____

social _____